



COMPANY & TRAINING PROVIDER RESOURCE GUIDE



DRAFT DAY ISN'T YOUR TYPICAL CAREER FAIR



UNLIKE FREE REGIONAL EVENTS,
BE PRO BE PROUD'S DRAFT DAY
OFFERS STRATEGIC ALIGNMENT
AND MEASURABLE VALUE FOR
YOUR ORGANIZATION

TALENT PIPELINE | BRAND VISIBILITY | COMMUNITY LEADERSHIP

**DON'T MISS THE CHANCE TO RECRUIT
WHERE THE TALENT IS
REGISTER HERE TODAY**



PARTICIPATION OPPORTUNITIES



DRAFT DAY PROVIDES TWO DIFFERENT AREAS FOR COMPANIES AND TRAINING PROVIDERS TO CONNECT WITH STUDENTS



CAREER EXPO

Through the on-site, traditional career Expo, high school students of all ages are invited to participate in Career Exploration while engaging with local companies. Students are encouraged to prepare questions and resumes to hand out to participating companies.

INTERVIEW AREA

Seniors' interests and aptitudes data is used to match them with employers based on identified categories of need. This strategic pairing, as well as resources provided in advance to prepare students for interviews, resume writing and interviewing, maximizes opportunities for high-value interactions for all involved.



PARTICIPATION RATES

Be Pro Be Proud Partner, participation included: \$0
Draft Day Sponsor, participation included: \$0
Small Company, 100 or fewer employees: \$250
Post Secondary Training Provider: \$250
Large Company, 101 or more employees: \$500

All participants will receive an 8x8 or 10x10 booth (size dependent on location) with power
If your company would like to interview seniors for open roles,
please indicate that on your registration for no additional cost.

FOR MORE INFORMATION

Email John Hiland at john.hiland@beprobeproud.org



COMPANY & TRAINING PROVIDER FAQ

Q: WHAT HAPPENS AFTER I REGISTER?

A: The Career Expo is open to companies and training providers and includes an 8x8 or 8x10 booth space (dependent on location) with electricity, a 6-foot clothed table, two chairs, and booth identification.

Interviewing companies will be assigned one interview table for each interviewer they confirm will attend. Each table will be marked with signage indicating the table number and interviewing company. Additional signage in this space will help direct students to companies offering positions of interest.

Q: SHOULD I PARTICIPATE IN THE CAREER EXPO BOOTH OR INTERVIEWS? OR BOTH?

A: In the Career Expo, companies and training providers have the opportunity to engage with students in grades 9-12 from participating schools who are interested in skilled, technical professions. This is a great opportunity to encourage students to pursue technical careers, increase brand recognition, and set your organization apart as a community leader in workforce development.

In the Interview Area, companies meet with high school seniors who have been pre-matched based on company hiring needs and student interests and skills. Participation in the Interview Area means companies have or will soon have open, entry-level technical roles. Beyond just interest, seniors who register for interviews may already have industry certifications like OSHA 10 or CTE certificates in relevant subjects. The Be Pro Be Proud team and its volunteers will encourage students to visit company booths before their interview slot.

Q: HOW MANY PEOPLE SHOULD WE BRING?

A: We recommend bringing at least 2 people for your booth space, 2-4 interviewers, and 2 people for any outdoor expo space.

Q: MY COMPANY WILL BE ATTENDING MULTIPLE LOCATIONS; HOW DO I REGISTER FOR MORE THAN ONE EVENT?

A: On your registration form, check the box labeled "We plan to attend more than one Draft Day event." A Be Pro Be Proud team member will reach out and support your registration for additional events.

Q: WHICH SCHOOLS WILL BE AT DRAFT DAY?

A: Visit our website to see a current list of registered schools.

Q. HOW ARE STUDENTS AND COMPANIES MATCHED?

A. Seniors and companies are matched based on reported student interest and skills and company needs. Companies, schools, and seniors will receive their matches and interview schedules approximately two weeks before each Draft Day event.

“THE STUDENTS WERE GENUINELY INTERESTED AND HAD INSIGHTFUL QUESTIONS FOR US. IT WAS AN EXCELLENT OPPORTUNITY TO ENGAGE WITH THE NEXT GENERATION OF PROFESSIONALS.”

[CLICK HERE TO REGISTER](#)

FOR MORE INFORMATION

Email John Hiland at john.hiland@beprobeproud.org

EVENT DETAILS



LOCATIONS & DATES

CENTRAL ARKANSAS | MARCH 3

University of Arkansas Pulaski Technical College
North Little Rock, AR

NORTHEAST ARKANSAS | MARCH 18

Arkansas Northeastern College
Blytheville, AR

GOLDEN TRIANGLE | MARCH 31

El Dorado Conference Center
El Dorado, AR

NORTH CENTRAL | APRIL 2

Arkansas State University - Mountain Home
Mountain Home, AR

SOUTHEAST ARKANSAS | APRIL 7

Pine Bluff Convention Center
Pine Bluff, AR

ORDER OF EVENTS

Final schedules will be customized per location

SETUP DAY

Company Load-in | 3 PM – 5 PM

DRAFT DAY

Company Load-in | 7 AM

Kick-Off | 8 AM

Draft Day | 9 AM - 4 PM

Load Out | 4 PM

PARTICIPATING COMPANY INFORMATION

COST TO PARTICIPATE

Be Pro Be Proud Partner, participation included.....	\$0
Draft Day Sponsor, participation included.....	\$0
Small Company, 100 or fewer employees.....	\$250
Post Secondary Training Provider.....	\$250
Large Company, 101 or more employees.....	\$500

Booths are 8x8 or 10x10, dependent on location
Power is included for all booths

CLICK HERE TO REGISTER TODAY!

QUESTIONS?

Email John Hiland at john.hiland@beprobeproud.org

COMPANY & TRAINING PROVIDER TIMELINE



DATE	ITEM
NOVEMBER 6 - FEBRUARY 2	REGISTER YOUR ORGANIZATION
FEBRUARY 2	REGISTRATION CLOSES
JANUARY 20 - FEBRUARY 2	CONFIRM INTERVIEW NUMBERS
FEBRUARY 13	CONFIRM LOGISTICS (EX. OUTDOOR EXHIBIT SPACE, BOOTH NEEDS, SPECIAL REQUESTS, ETC.)
TWO WEEKS BEFORE DRAFT DAY	RECEIVE INTERVIEW SCHEDULE
ONE WEEK BEFORE DRAFT DAY	ATTEND THE PRE-EVENT VIDEO CALL
ONE DAY BEFORE DRAFT DAY	SET UP EXPO BOOTH AT VENUE
DRAFT DAY	
ONE WEEK AFTER DRAFT DAY	COMPLETE THE POST-EVENT SURVEY

QUESTIONS?

Email John Hiland at john.hiland@beprobeproud.org



INDUSTRIES & PROFESSIONS

CONSTRUCTION



FORESTRY



MANUFACTURING



TRANSPORTATION



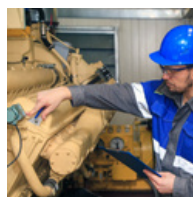
UTILITIES



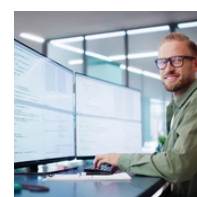
AUTOMATION & ROBOTICS



DIESEL TECHNICIAN



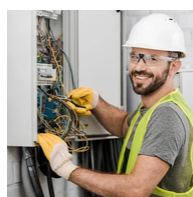
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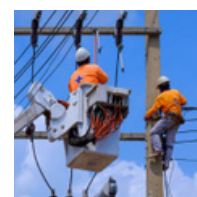
CAD / CAM DRAFTER



ELECTRICIAN



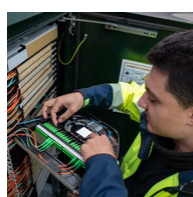
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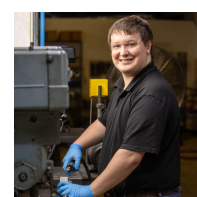
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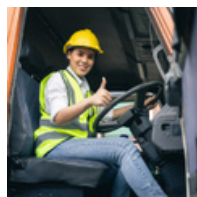
FIBER OPTICS TECHNICIAN



MACHINIST



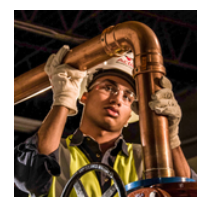
COMMERCIAL TRUCK DRIVER



FORESTRY TECHNICIAN



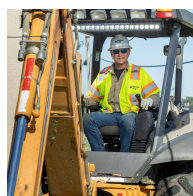
PLUMBER



COMPUTER PROGRAMMER



HEAVY EQUIPMENT OPERATOR



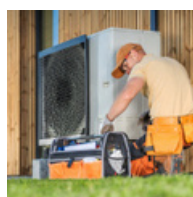
TOOL & DIE MAKER



CONSTRUCTION SERVICES



HVACR TECHNICIAN



WELDER

